

Introduction to Independent Publishing



Presented by Dr Christine Yunn-Yu Sun

An Online Workshop by eBook Dynasty

Introduction to Independent Publishing

ACKNOWLEDGEMENT OF COUNTRY

I would like to acknowledge the Wurundjeri people, Traditional Custodians of the land on which this workshop is being delivered. I wish to pay respect to their Elders, both past and present, and further acknowledge the important role that Indigenous people continue to play within our communities.



Image thanks to: AIS NSW

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Introduction to Independent Publishing



Australian Government



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Introduction to Independent Publishing

- This course is:
 - For aspiring, emerging & established authors
 - About “authorpreneurship”
- This course features:
 - Real examples & anecdotes
 - Experiences & insights from industry
 - Textual & audio-visual content

Introduction to Independent Publishing

- This course further features:
 - Knowledge & Practical skills
 - Example: IngramSpark
 - Six Sessions: Self-Paced, Hands-On
 - Assignments
 - Discussion & Feedback

Introduction to Independent Publishing



- Instructor:
 - Dr Christine Yunn-Yu Sun
 - Based in Melbourne, Australia
 - 25 years of experience
 - Languages: English & Chinese
 - Started as freelance translator

Introduction to Independent Publishing



- Since June 2012: eBook Dynasty
 - Digital & Print Publishing in English and Chinese languages
 - Victoria's Multicultural Award for Excellence - Victorian Multicultural Marketing Award
 - Translated, Published and/or Promoted 130+ authors from around the world

An Online Workshop by eBook Dynasty

Introduction to Translation



An Online Workshop by eBook Dynasty

Introduction to Independent Publishing

- For authors at all levels:
 - Working independently
 - Working with industry professionals
- Goals:
 - Enhance Professional Career
 - Diversify Income Stream
 - Build Connections & Networks

Introduction to Independent Publishing

- Let's begin!
 - Already registered? Email for your first session
 - Not yet registered? Please contact & connect:

<http://www.ebookdynasty.net/Workshop/IndiePub/indexEN.html>

Good Luck!!!

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